

TOURISM STATISTICAL RELEASE

APRIL - 2021

No.52



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TOURISM STATISTICAL RELEASE FOR APRIL 2021

Tourist Arrivals in Zanzibar increased by more than one hundred percent (4043.4 percent) compared with corresponding month in 2020 and decreased by **68.4** percent to 13,839 in April 2021 from 43,821 in March 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **68.0** percent of the total visitors in April 2021 and increased by **4383.3** percent compared with corresponding month in 2020. In country wise, Russia dominated the Tourism market by accounting **37.0** percent of all visitors entered in April 2021, followed by South Africa (10.3 percent) and Polish (4.2 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **12,144** visitors entered through Airport, among them **11,467** visitors came by international flights and **677** by domestic flights and remaining visitors **1,695** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **159,102** visitors from January- April 2021 which is increase of **1.1** percent compared with the corresponding months (January – April) 2020. Most of visitors were from Europe (**83.8** percent). In country wise, Russia (**42.4** percent) is a leading market for the first four months in Zanzibar tourism market. About **148,498** visitors entered through airport while the remaining **10,604** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that April 2021, about **13,732** visitors equivalent to **99.2** percent of visitors came for holidays and **0.6** percent of visitors came for visiting friends and relatives and **0.2** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **6,395** males (**46.2** percent) and **7,444** females (**53.8** percent) in April 2021. Males decreased by **69.9** percent while female decreased by **67.0** percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **768 (5.5 percent)** visitors were aged less than 15 years; **12,713 (91.9 percent)** were aged 15 to 64 years and **358 (2.6 percent)** were aged 65 years and older.

Table 7 shows that **19.3 percent** of all visitors in April 2021 stayed in the country for Seven days. The overall average intended length of stay for visitors in April 2021 was about nine (9.4) nights.

The visitors from emerging markets decreased by **75.7 percent** compared with previous month. Other performances are shown in **Table 8**.

The total of **560,310** bed-spaces was available in April 2021. Out of these bed-spaces, estimates of **129,912** hotel-beds were sold during that month representing a bed occupancy rate of **23.2 percent (Table 10)**.

Table: International Visitors by Nationality, April 2021

| Nationality | April 2020 | | | March 2021 | | | April 2021 | | | % Change, March 2021 to April 2021 | % Change, April 2020 to April 2021 |
|-----------------|------------|-------------|------|---------------|-------------|------|---------------|--------------|------|------------------------------------|------------------------------------|
| | Number | % share | Rank | Number | % share | Rank | Number | % share | Rank | | |
| EUROPE | | | | | | | | | | | |
| Scandinavian | 14 | 4.2 | 4 | 554 | 1.3 | 10 | 155 | 1.1 | 13 | -72.0 | 1007.1 |
| British | 11 | 3.3 | 6 | 997 | 2.3 | 8 | 498 | 3.6 | 5 | -50.1 | 4427.3 |
| German | 20 | 6 | 3 | 1,400 | 3.2 | 5 | 491 | 3.5 | 7 | -64.9 | 2355.0 |
| Italian | 7 | 2.1 | 9 | 660 | 1.5 | 9 | 344 | 2.5 | 8 | -47.9 | 4814.3 |
| French | 6 | 1.8 | 13 | 1,090 | 2.5 | 7 | 494 | 3.6 | 6 | -54.7 | 8133.3 |
| Dutch | 2 | 0.6 | 18 | 278 | 0.6 | 15 | 184 | 1.3 | 11 | -33.8 | 9100.0 |
| Belgium | 7 | 2.1 | 9 | 307 | 0.7 | 13 | 114 | 0.8 | 15 | -62.9 | 1528.6 |
| Russian | 5 | 1.5 | 15 | 20,393 | 46.5 | 1 | 5,127 | 37.0 | 1 | -74.9 | 102440.0 |
| Turkish | 113 | 33.8 | 1 | 138 | 0.3 | 20 | 104 | 0.8 | 18 | -24.6 | -8.0 |
| Polish | 7 | 2.1 | 9 | 3,219 | 7.3 | 2 | 577 | 4.2 | 3 | -82.1 | 8142.9 |
| Ukrainian | 0 | 0 | 22 | 1,595 | 3.6 | 3 | 153 | 1.1 | 14 | -90.4 | 0 |
| Czech Republic | 1 | 0.3 | 20 | 201 | 0.5 | 16 | 34 | 0.2 | 21 | -83.1 | 3300.0 |
| Spanish | 1 | 0.3 | 20 | 424 | 1.0 | 11 | 183 | 1.3 | 12 | -56.8 | 18200.0 |
| Other European | 16 | 4.8 | | 4,453 | 10.2 | | 957 | 6.9 | | -78.5 | 5881.3 |
| Subtotal | 210 | 62.9 | | 35,709 | 81.5 | | 9,415 | 68.0 | | -73.6 | 4383.3 |
| ASIA | | | | | | | | | | | |
| Japanese | 8 | 2.4 | 8 | 24 | 0.1 | 23 | 9 | 0.1 | 23 | -62.5 | 12.5 |
| Chinese | 12 | 3.6 | 5 | 154 | 0.4 | 19 | 85 | 0.6 | 19 | -44.8 | 608.3 |
| Indian | 5 | 1.5 | 15 | 318 | 0.7 | 12 | 202 | 1.5 | 10 | -36.5 | 3940.0 |
| Israeli | 2 | 0.6 | 18 | 83 | 0.2 | 21 | 111 | 0.8 | 16 | 33.7 | 5450.0 |
| Other Asian | 14 | 4.2 | | 755 | 1.7 | | 411 | 3.0 | | -45.6 | 2835.7 |
| Subtotal | 41 | 12.3 | | 1,334 | 3.0 | | 818 | 5.9 | | -38.7 | 1895.1 |
| AFRICA | | | | | | | | | | | |
| Kenyan | 5 | 1.5 | 15 | 297 | 0.7 | 14 | 263 | 1.9 | 9 | -11.4 | 5160.0 |
| South African | 9 | 2.7 | 7 | 1,430 | 3.3 | 4 | 1,420 | 10.3 | 2 | -0.7 | 15677.8 |
| Other African | 6 | 1.8 | | 1,080 | 2.5 | | 770 | 5.6 | | -28.7 | 12733.3 |
| Subtotal | 20 | 6 | | 2,807 | 6.4 | | 2,453 | 17.7 | | -12.6 | 12165.0 |
| AMERICA | | | | | | | | | | | |
| American | 44 | 13.2 | 2 | 1,220 | 2.8 | 6 | 514 | 3.7 | 4 | -57.9 | 1068.2 |
| Canadian | 6 | 1.8 | 13 | 156 | 0.4 | 18 | 106 | 0.8 | 17 | -32.1 | 1666.7 |
| Other American | 3 | 0.9 | | 229 | 0.5 | | 119 | 0.9 | | -48.0 | 3866.7 |
| Subtotal | 53 | 15.9 | | 1,605 | 3.7 | | 739 | 5.3 | | -54.0 | 1294.3 |
| OCEANIA | | | | | | | | | | | |
| Australian | 7 | 2.1 | 9 | 183 | 0.4 | 17 | 84 | 0.6 | 20 | -54.1 | 1100.0 |
| New Zealand | 0 | 0 | 22 | 38 | 0.1 | 22 | 13 | 0.1 | 22 | -65.8 | 0 |
| Subtotal | 7 | 2.1 | | 221 | 0.5 | | 97 | 0.7 | | -56.1 | 1285.7 |
| Not stated | 3 | 0.9 | | 2145 | 4.9 | | 317 | 2.3 | | | |
| TOTAL | 334 | 100 | | 43,821 | 100 | | 13,839 | 100.0 | | -68.4 | 4043.4 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, April 2021

| Nationality | Airport | | | Seaport | | |
|-----------------|----------------------|-----------------|---------------|-------------|--------------|--------------|
| | International Flight | Domestic Flight | Total | Cruise Ship | Sea ferries | Total |
| EUROPE | | | | | | |
| Scandinavian | 104 | 10 | 114 | 0 | 41 | 41 |
| British | 397 | 41 | 438 | 0 | 60 | 60 |
| German | 341 | 39 | 380 | 0 | 111 | 111 |
| Italian | 291 | 13 | 304 | 0 | 40 | 40 |
| French | 348 | 42 | 390 | 0 | 104 | 104 |
| Dutch | 130 | 20 | 150 | 0 | 34 | 34 |
| Belgium | 86 | 4 | 90 | 0 | 24 | 24 |
| Russian | 4,999 | 51 | 5,050 | 0 | 77 | 77 |
| Turkish | 49 | 4 | 53 | 0 | 51 | 51 |
| Polish | 521 | 20 | 541 | 0 | 36 | 36 |
| Ukrainian | 126 | 14 | 140 | 0 | 13 | 13 |
| Czech Republic | 23 | 0 | 23 | 0 | 11 | 11 |
| Spanish | 120 | 42 | 162 | 0 | 21 | 21 |
| Other Europeans | 736 | 114 | 850 | 0 | 107 | 107 |
| Subtotal | 8,271 | 414 | 8,685 | 0 | 730 | 730 |
| ASIA | | | | 0 | | |
| Japanese | 5 | 1 | 6 | 0 | 3 | 3 |
| Chinese | 21 | 6 | 27 | 0 | 58 | 58 |
| Indian | 102 | 17 | 119 | 0 | 83 | 83 |
| Israeli | 58 | 21 | 79 | 0 | 32 | 32 |
| Other Asians | 322 | 11 | 333 | 0 | 78 | 78 |
| Subtotal | 508 | 56 | 564 | 0 | 254 | 254 |
| AFRICA | | | | | | |
| Kenyan | 146 | 11 | 157 | 0 | 106 | 106 |
| South African | 1,344 | 30 | 1,374 | 0 | 46 | 46 |
| Other Africans | 433 | 37 | 470 | 0 | 300 | 300 |
| Subtotal | 1,923 | 78 | 2,001 | 0 | 452 | 452 |
| AMERICA | | | | | | |
| American | 225 | 102 | 327 | 0 | 187 | 187 |
| Canadian | 80 | 7 | 87 | 0 | 19 | 19 |
| Other Americans | 82 | 17 | 99 | 0 | 20 | 20 |
| Subtotal | 387 | 126 | 513 | 0 | 226 | 226 |
| OCEANIA | | | | | | |
| Australian | 62 | 3 | 65 | 0 | 19 | 19 |
| New Zealand | 13 | 0 | 13 | 0 | 0 | - |
| Subtotal | 75 | 3 | 78 | 0 | 19 | 19 |
| Not stated | 303 | 0 | 303 | 0 | 14 | 14 |
| TOTAL | 11,467 | 677 | 12,144 | 0 | 1,695 | 1,695 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January- April 2021

| Nationality | January- April 2020 | | | January- April 2021 | | | | | % Change, Jan-April 2020 to Jan-April 2021 |
|-----------------|---------------------|-------------|------|---------------------|------------------|----------------|-------------|------|--|
| | Number | % share | Rank | Number (Airport) | Number (Seaport) | Total Number | % Share | Rank | |
| EUROPE | | | | | | | | | |
| Scandinavian | 9,397 | 6 | 5 | 1,636 | 258 | 1,894 | 1.2 | 11 | -79.8 |
| British | 7,533 | 4.8 | 7 | 3,322 | 421 | 3,743 | 2.4 | 9 | -50.3 |
| German | 10,974 | 7 | 3 | 4,209 | 642 | 4,851 | 3.0 | 7 | -55.8 |
| Italian | 19,420 | 12.3 | 1 | 2,614 | 166 | 2,780 | 1.7 | 10 | -85.7 |
| French | 14,927 | 9.5 | 2 | 5,801 | 811 | 6,612 | 4.2 | 4 | -55.7 |
| Dutch | 4,358 | 2.8 | 11 | 1,069 | 125 | 1,194 | 0.8 | 15 | -72.6 |
| Belgium | 5,817 | 3.7 | 9 | 1,213 | 128 | 1,341 | 0.8 | 13 | -76.9 |
| Russian | 7,812 | 5 | 6 | 66,674 | 783 | 67,457 | 42.4 | 1 | 763.5 |
| Turkish | 1,159 | 0.7 | 20 | 326 | 213 | 539 | 0.3 | 19 | -53.5 |
| Polish | 6,873 | 4.4 | 8 | 12,523 | 377 | 12,900 | 8.1 | 2 | 87.7 |
| Ukrainian | 1,604 | 1 | 17 | 6,969 | 234 | 7,203 | 4.5 | 3 | 349.1 |
| Czech Republic | 2,668 | 1.7 | 12 | 3,779 | 394 | 4,173 | 2.6 | 8 | 56.4 |
| Spanish | 2,013 | 1.3 | 14 | 1,316 | 77 | 1,393 | 0.9 | 12 | -30.8 |
| Other European | 15,422 | 9.8 | | 15,800 | 1,525 | 17,325 | 10.9 | | 12.3 |
| Subtotal | 109,977 | 69.9 | | 127,251 | 6,154 | 133,405 | 83.8 | | 21.3 |
| ASIA | | | | | | | | | |
| Japanese | 451 | 0.3 | 22 | 77 | 14 | 91 | 0.1 | 23 | -79.8 |
| Chinese | 1,357 | 0.9 | 19 | 345 | 132 | 477 | 0.3 | 21 | -64.8 |
| Indian | 1,116 | 0.7 | 21 | 642 | 344 | 986 | 0.6 | 16 | -11.6 |
| Israeli | 2,006 | 1.3 | 15 | 437 | 60 | 497 | 0.3 | 20 | -75.2 |
| Other Asian | 4,193 | 2.7 | | 2,351 | 415 | 2,766 | 1.7 | | -34.0 |
| Subtotal | 9,123 | 5.8 | | 3,852 | 965 | 4,817 | 3.0 | | -47.2 |
| AFRICA | | | | | | | | | |
| Kenyan | 1,998 | 1.3 | 16 | 741 | 571 | 1,312 | 0.8 | 14 | -34.3 |
| South African | 4,568 | 2.9 | 10 | 4,825 | 186 | 5,011 | 3.1 | 5 | 9.7 |
| Other African | 7,147 | 4.5 | | 2,744 | 1,429 | 4,173 | 2.6 | | -41.6 |
| Subtotal | 13,713 | 8.7 | | 8,310 | 2,186 | 10,496 | 6.6 | | -23.5 |
| AMERICA | | | | | | | | | |
| American | 10,259 | 6.5 | 4 | 4,074 | 822 | 4,896 | 3.1 | 6 | -52.3 |
| Canadian | 2,087 | 1.3 | 13 | 515 | 165 | 680 | 0.4 | 17 | -67.4 |
| Other American | 8,727 | 5.5 | | 756 | 110 | 866 | 0.5 | | -90.1 |
| Subtotal | 21,073 | 13.4 | | 5,345 | 1,097 | 6,442 | 4.0 | | -69.4 |
| OCEANIA | | | | | | | | | |
| Australian | 1,601 | 1 | 18 | 564 | 105 | 669 | 0.4 | 18 | -58.2 |
| New Zealand | 253 | 0.2 | 23 | 124 | 5 | 129 | 0.1 | 22 | -49.0 |
| Subtotal | 1,854 | 1.2 | | 688 | 110 | 798 | 0.5 | | -57.0 |
| Not stated | 1,608 | 1 | | 3,052 | 92 | 3,144 | 2.0 | | |
| TOTAL | 157,348 | 100 | | 148,498 | 10,604 | 159,102 | 100 | | 1.1 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, April 2021

| Nationality | Returning Residences | Prospective Resident | Seeking Employment | Temporary Employment | Visiting Friends and Relatives | Holidays | Business and Conference | In Transit | Others | Total |
|----------------------|----------------------|----------------------|--------------------|----------------------|--------------------------------|---------------|-------------------------|------------|------------|---------------|
| EUROPE | | | | | | | | | | |
| Scandinavian | 0 | 0 | 0 | 0 | 2 | 153 | 0 | 0 | 0 | 155 |
| British | 0 | 0 | 0 | 0 | 4 | 493 | 0 | 1 | 0 | 498 |
| German | 0 | 0 | 0 | 0 | 1 | 490 | 0 | 0 | 0 | 491 |
| Italian | 0 | 0 | 0 | 0 | 23 | 320 | 1 | 0 | 0 | 344 |
| French | 0 | 0 | 0 | 0 | 8 | 486 | 0 | 0 | 0 | 494 |
| Dutch | 0 | 0 | 0 | 0 | 2 | 182 | 0 | 0 | 0 | 184 |
| Belgium | 0 | 0 | 0 | 0 | 1 | 113 | 0 | 0 | 0 | 114 |
| Russian | 0 | 0 | 0 | 2 | 10 | 5,115 | 0 | 0 | 0 | 5,127 |
| Turkish | 0 | 0 | 0 | 0 | 0 | 103 | 0 | 0 | 1 | 104 |
| Polish | 0 | 0 | 0 | 0 | 0 | 577 | 0 | 0 | 0 | 577 |
| Ukrainian | 0 | 0 | 0 | 0 | 2 | 151 | 0 | 0 | 0 | 153 |
| Czech Republic | 0 | 0 | 0 | 0 | 0 | 34 | 0 | 0 | 0 | 34 |
| Spanish | 0 | 0 | 0 | 0 | 1 | 182 | 0 | 0 | 0 | 183 |
| Other Europeans | 0 | 0 | 0 | 0 | 10 | 947 | 0 | 0 | 0 | 957 |
| Subtotal | 0 | 0 | 0 | 2 | 64 | 9,346 | 1 | 1 | 1 | 9,415 |
| ASIA | | | | | | | | | | |
| Japanese | 0 | 0 | 0 | 0 | 0 | 9 | 0 | 0 | 0 | 9 |
| Chinese | 0 | 0 | 0 | 0 | 0 | 85 | 0 | 0 | 0 | 85 |
| Indian | 0 | 0 | 0 | 1 | 0 | 201 | 0 | 0 | 0 | 202 |
| Israeli | 0 | 0 | 0 | 0 | 0 | 111 | 0 | 0 | 0 | 111 |
| Other Asians | 0 | 0 | 0 | 0 | 7 | 403 | 0 | 1 | 0 | 411 |
| Subtotal | 0 | 0 | 0 | 1 | 7 | 809 | 0 | 1 | 0 | 818 |
| AFRICA | | | | | | | | | | |
| | | | 0 | | | | | | 0 | |
| Kenyan | 0 | 0 | 0 | 0 | 2 | 261 | 0 | 0 | 0 | 263 |
| South African | 0 | 0 | 0 | 0 | 0 | 1,418 | 0 | 0 | 2 | 1,420 |
| Other Africans | 0 | 0 | 0 | 0 | 3 | 766 | 0 | 0 | 1 | 770 |
| Subtotal | 0 | 0 | 0 | 0 | 5 | 2,445 | 0 | 0 | 3 | 2,453 |
| AMERICA | | | | | | | | | | |
| American | 1 | 0 | 1 | 0 | 5 | 507 | 0 | 0 | 0 | 514 |
| Canadian | 0 | 0 | 0 | 0 | 0 | 106 | 0 | 0 | 0 | 106 |
| Other Americans | 1 | 0 | 0 | 1 | 1 | 116 | 0 | 0 | 0 | 119 |
| Subtotal | 2 | 0 | 1 | 1 | 6 | 729 | 0 | 0 | 0 | 739 |
| OCEANIA | | | | | | | | | | |
| Australian | 0 | 0 | 0 | 0 | 0 | 82 | 0 | 0 | 2 | 84 |
| New Zealand | 0 | 0 | 0 | 0 | 0 | 13 | 0 | 0 | 0 | 13 |
| Subtotal | 0 | 0 | 0 | 0 | 0 | 95 | 0 | 0 | 2 | 97 |
| Not stated | 0 | 0 | 0 | 2 | 0 | 308 | 0 | 0 | 7 | 317 |
| TOTAL | 2 | 0 | 1 | 6 | 82 | 13,732 | 1 | 2 | 13 | 13,839 |
| TOTAL PERCENT | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 99.2 | 0.0 | 0.0 | 0.1 | 100 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, April 2021

| Nationality | Male | Female | Total |
|---|---------------|---------------|---------------|
| EUROPE | | | |
| Scandinavian | 77 | 78 | 155 |
| British | 241 | 257 | 498 |
| German | 265 | 226 | 491 |
| Italian | 180 | 164 | 344 |
| French | 235 | 259 | 494 |
| Dutch | 91 | 93 | 184 |
| Belgium | 58 | 56 | 114 |
| Russian | 2,053 | 3,074 | 5,127 |
| Turkish | 56 | 48 | 104 |
| Polish | 249 | 328 | 577 |
| Ukrainian | 70 | 83 | 153 |
| Czech Republic | 20 | 14 | 34 |
| Spanish | 103 | 80 | 183 |
| Other European Country | 437 | 520 | 957 |
| Subtotal | 4,135 | 5,280 | 9,415 |
| ASIA | | | |
| Japanese | 4 | 5 | 9 |
| Chinese | 48 | 37 | 85 |
| Indian | 145 | 57 | 202 |
| Israeli | 54 | 57 | 111 |
| Other Asian | 234 | 177 | 411 |
| Subtotal | 485 | 333 | 818 |
| AFRICA | | | |
| Kenyan | 120 | 143 | 263 |
| South African | 671 | 749 | 1,420 |
| Other African | 411 | 359 | 770 |
| Subtotal | 1,202 | 1,251 | 2,453 |
| AMERICA | | | |
| American | 248 | 266 | 514 |
| Canadian | 48 | 58 | 106 |
| Other American | 62 | 57 | 119 |
| Subtotal | 358 | 381 | 739 |
| OCEANIA | | | |
| Australian | 39 | 45 | 84 |
| New Zealand | 6 | 7 | 13 |
| Subtotal | 45 | 52 | 97 |
| Not stated | 170 | 147 | 317 |
| TOTAL APRIL, 2021 | 6,395 | 7,444 | 13,839 |
| TOTAL MARCH, 2021 | 21,272 | 22,549 | 43,821 |
| TOTAL PERCENT | 46.2 | 53.8 | 100 |
| % CHANGE, MARCH 2021 TO APRIL 2021 | -69.9 | -67.0 | -68.4 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, April 2021

| Nationality | <15 yrs | 15 -64 yrs | 65+ yrs | Total |
|----------------------|------------|---------------|------------|---------------|
| EUROPE | | | | |
| Scandinavian | 11 | 137 | 7 | 155 |
| British | 18 | 466 | 14 | 498 |
| German | 22 | 450 | 19 | 491 |
| Italian | 33 | 291 | 20 | 344 |
| French | 40 | 441 | 13 | 494 |
| Dutch | 14 | 168 | 2 | 184 |
| Belgium | 9 | 101 | 4 | 114 |
| Russian | 360 | 4,682 | 83 | 5,125 |
| Turkish | 3 | 99 | 2 | 104 |
| Polish | 34 | 523 | 20 | 577 |
| Ukrainian | 3 | 150 | 0 | 153 |
| Czech Republic | 2 | 31 | 1 | 34 |
| Spanish | 4 | 174 | 5 | 183 |
| Other European | 40 | 890 | 27 | 957 |
| Subtotal | 593 | 8,603 | 217 | 9,413 |
| ASIA | | | | |
| Japanese | 0 | 9 | 0 | 9 |
| Chinese | 1 | 83 | 1 | 85 |
| Indian | 14 | 184 | 4 | 202 |
| Israeli | 2 | 100 | 9 | 111 |
| Other Asian | 10 | 389 | 12 | 411 |
| Subtotal | 27 | 765 | 26 | 818 |
| AFRICA | | | | |
| Kenyan | 10 | 249 | 4 | 263 |
| South African | 67 | 1,309 | 44 | 1,420 |
| Other African | 24 | 726 | 15 | 765 |
| Subtotal | 101 | 2,284 | 63 | 2,448 |
| AMERICA | | | | |
| American | 31 | 448 | 35 | 514 |
| Canadian | 10 | 96 | 0 | 106 |
| Other American | 4 | 115 | 0 | 119 |
| Subtotal | 45 | 659 | 35 | 739 |
| OCEANIA | | | | |
| Australian | 1 | 74 | 9 | 84 |
| New Zealand | 0 | 5 | 8 | 13 |
| Subtotal | 1 | 79 | 17 | 97 |
| Not stated | 1 | 323 | 0 | 324 |
| TOTAL | 768 | 12,713 | 358 | 13,839 |
| TOTAL PERCENT | 5.5 | 91.9 | 2.6 | 100 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, April 2021

| Intended Length of Stay | Number of Arrival | | | Percentage Share | Total Nights | | |
|-------------------------|--|--------------|---------------|------------------|---------------|---------------|----------------|
| | Male | Female | Total | | Male | Female | Total |
| 1 | 138 | 91 | 229 | 1.7 | 138 | 91 | 229 |
| 2 | 152 | 111 | 263 | 1.9 | 304 | 222 | 526 |
| 3 | 231 | 235 | 466 | 3.4 | 693 | 705 | 1,398 |
| 4 | 264 | 245 | 509 | 3.7 | 1,056 | 980 | 2,036 |
| 5 | 506 | 605 | 1,111 | 8.0 | 2,530 | 3,025 | 5,555 |
| 6 | 246 | 332 | 578 | 4.2 | 1,476 | 1,992 | 3,468 |
| 7 | 1,288 | 1,379 | 2,667 | 19.3 | 9,016 | 9,653 | 18,669 |
| 8 | 521 | 631 | 1,152 | 8.3 | 4,168 | 5,048 | 9,216 |
| 9 | 308 | 360 | 668 | 4.8 | 2,772 | 3,240 | 6,012 |
| 10 | 937 | 1,278 | 2,215 | 16.0 | 9,370 | 12,780 | 22,150 |
| 11 | 557 | 813 | 1,370 | 9.9 | 6,127 | 8,943 | 15,070 |
| 12 | 303 | 475 | 778 | 5.6 | 3,636 | 5,700 | 9,336 |
| 13 | 64 | 64 | 128 | 0.9 | 832 | 832 | 1,664 |
| 14 | 270 | 300 | 570 | 4.1 | 3,780 | 4,200 | 7,980 |
| 15 | 125 | 130 | 255 | 1.8 | 1,875 | 1,950 | 3,825 |
| 16 | 24 | 24 | 48 | 0.3 | 384 | 384 | 768 |
| 17 | 22 | 14 | 36 | 0.3 | 374 | 238 | 612 |
| 18 | 52 | 26 | 78 | 0.6 | 936 | 468 | 1,404 |
| 19 | 6 | 6 | 12 | 0.1 | 114 | 114 | 228 |
| 20 | 32 | 29 | 61 | 0.4 | 640 | 580 | 1,220 |
| 21 | 35 | 28 | 63 | 0.5 | 735 | 588 | 1,323 |
| 22 | 11 | 20 | 31 | 0.2 | 242 | 440 | 682 |
| 23 | 5 | 10 | 15 | 0.1 | 115 | 230 | 345 |
| 24 | 5 | 5 | 10 | 0.1 | 120 | 120 | 240 |
| 25 | 1 | 2 | 3 | 0.0 | 25 | 50 | 75 |
| 26 | 4 | 3 | 7 | 0.1 | 104 | 78 | 182 |
| 27 | 2 | 5 | 7 | 0.1 | 54 | 135 | 189 |
| 28 | 8 | 8 | 16 | 0.1 | 224 | 224 | 448 |
| 29 | 4 | 7 | 11 | 0.1 | 116 | 203 | 319 |
| 30 | 115 | 84 | 199 | 1.4 | 3,450 | 2,520 | 5,970 |
| 31+ | 159 | 124 | 283 | 2.0 | 4,929 | 3,844 | 8,773 |
| Total | 6,395 | 7,444 | 13,839 | 100.0 | 60,335 | 69,577 | 129,912 |
| | Average intended Length of Stay¹ | | | | 9.4 | 9.3 | 9.4 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, April 2021

| Nationality | April 2020 | March 2021 | April 2021 | % Change March 2021 to April 2021 |
|--------------|------------|---------------|--------------|-----------------------------------|
| Russian | 5 | 20,393 | 5,127 | -74.9 |
| Polish | 7 | 3,219 | 577 | -82.1 |
| Ukrainian | 0 | 1595 | 153 | -90.4 |
| Chinese | 12 | 154 | 85 | -44.8 |
| Indian | 5 | 318 | 202 | -36.5 |
| Israeli | 2 | 83 | 111 | 33.7 |
| Total | 31 | 25,762 | 6,255 | -75.7 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, April 2021

| Category | Airport | Seaport | Total |
|-----------------------------------|---------------|--------------|---------------|
| International flight/ Cruise Ship | 11,467 | 0 | 11,467 |
| Domestic flights/ Sea ferries | 677 | 1,695 | 2,372 |
| Total | 12,144 | 1,695 | 13,839 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, April 2021

| Length of Stay | Number of visitors | Percentage Share | Total Nights |
|----------------|---|------------------|----------------|
| 1 | 229 | 1.7 | 229 |
| 2 | 263 | 1.9 | 526 |
| 3 | 466 | 3.4 | 1,398 |
| 4 | 509 | 3.7 | 2,036 |
| 5 | 1,111 | 8.0 | 5,555 |
| 6 | 578 | 4.2 | 3,468 |
| 7 | 2,667 | 19.3 | 18,669 |
| 8 | 1,152 | 8.3 | 9,216 |
| 9 | 668 | 4.8 | 6,012 |
| 10 | 2,215 | 16.0 | 22,150 |
| 11 | 1,370 | 9.9 | 15,070 |
| 12 | 778 | 5.6 | 9,336 |
| 13 | 128 | 0.9 | 1,664 |
| 14 | 570 | 4.1 | 7,980 |
| 15 | 255 | 1.8 | 3,825 |
| 16 | 48 | 0.3 | 768 |
| 17 | 36 | 0.3 | 612 |
| 18 | 78 | 0.6 | 1,404 |
| 19 | 12 | 0.1 | 228 |
| 20 | 61 | 0.4 | 1,220 |
| 21 | 63 | 0.5 | 1,323 |
| 22 | 31 | 0.2 | 682 |
| 23 | 15 | 0.1 | 345 |
| 24 | 10 | 0.1 | 240 |
| 25 | 3 | 0.0 | 75 |
| 26 | 7 | 0.1 | 182 |
| 27 | 7 | 0.1 | 189 |
| 28 | 16 | 0.1 | 448 |
| 29 | 11 | 0.1 | 319 |
| 30 | 199 | 1.4 | 5,970 |
| 31+ | 283 | 2.0 | 8,773 |
| Total | 13,839 | 100.0 | 129,912 |
| | Number of beds available in April,2021 | | 560,310 |
| | Bed Occupancy Rate | | 23.2 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

| Month | 2017 | 2018 | 2019 | 2020 | 2021 |
|--------------|----------------|----------------|----------------|----------------|----------------|
| January | 40,938 | 52,417 | 46,133 | 61,461 | 49,868 |
| February | 39,119 | 46,935 | 50,387 | 61,752 | 51,574 |
| March | 30,366 | 39,592 | 33,883 | 33,801 | 43,821 |
| April | 21,004 | 21,139 | 20,242 | 334 | 13,839 |
| May | 15,696 | 18,655 | 15,640 | 197 | |
| June | 23,458 | 37,235 | 36,605 | 353 | |
| July | 41,034 | 53,087 | 55,947 | 3,079 | |
| August | 51,937 | 56,861 | 68,163 | 4,366 | |
| September | 38,977 | 52,551 | 49,732 | 5,422 | |
| October | 43,470 | 49,796 | 53,023 | 12,157 | |
| November | 36,363 | 39,713 | 47,824 | 29,128 | |
| December | 51,112 | 52,828 | 60,685 | 48,594 | |
| Total | 433,474 | 520,809 | 538,264 | 260,644 | 159,102 |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

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