

TOURISM STATISTICAL RELEASE

JUNE - 2021

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TOURISM STATISTICAL RELEASE FOR JUNE 2021

Tourist Arrivals in Zanzibar recorded **20,416** visitors in June 2021 compared with **353** visitors in June 2020 and **9,280** visitors in May 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **56.8** percent of the total visitors in June 2021.

In country wise, French dominated the Tourism market by accounting **10.9** percent of all visitors entered in June 2021, followed by Polish (10.3 percent) and America (9.1 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **15,264** visitors entered through Airport, among them **13,241** visitors came by international flights and **2,023** by domestic flights and remaining visitors **5,152** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **188,798** visitors from January- June 2021 which is the increase of **19.8** percent compared with the corresponding months (January – June) 2020. Most of visitors were from Europe (**79.2** percent). In country wise, Russia (**36.0** percent) is a leading market for the first six months in Zanzibar tourism market. About **170,636** visitors entered through airport while the remaining **18,162** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that June 2021, about **20,416** visitors equivalent to **99.4** percent of visitors came for holidays and **0.5** percent of visitors came for visiting friends and relatives and **0.1** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **10,704** males (**52.4** percent) and **9,712** females (**47.6** percent) in June 2021. Males increased by **115.8** percent while female increased by **124.8** percent compared with the preceding month in 2020.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **893 (4.4 percent)** visitors were aged less than 15 years; **18,860 (92.4 percent)** were aged 15 to 64 years and **663 (3.2 percent)** were aged 65 years and older.

Table 7 shows that **23.8 percent** of all visitors in June 2021 stayed in the country for Seven days. The overall average intended length of stay for visitors in June 2021 was about nine (**8.9**) nights.

The visitors from emerging markets increased by more than one hundred percent **171.7 percent** compared with previous month. Other performances are shown in **Table 8**.

The total of **578,987** bed-spaces was available in June 2021. Out of these bed-spaces, estimates of **182,068** hotel-beds were sold during that month representing a bed occupancy rate of **32.5 percent** (**Table 10**).

Table: International Visitors by Nationality, June 2021

Nationality	June 2020			May 2021			June 2021			% Change, May 2021 to June 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank	
EUROPE										
Scandinavian	12	3.4	9	156	1.7	13	346	1.7	14	121.8
British	27	7.6	3	519	5.6	5	751	3.7	7	44.7
German	20	5.7	5	481	5.2	6	901	4.4	5	87.3
Italian	27	7.6	3	133	1.4	16	472	2.3	10	254.9
French	19	5.4	6	680	7.3	2	2,232	10.9	1	228.2
Dutch	12	3.4	9	147	1.6	14	353	1.7	13	140.1
Belgium	2	0.6	20	111	1.2	17	391	1.9	12	252.3
Russian	4	1.1	17	209	2.3	9	283	1.4	15	35.4
Turkish	4	1.1	17	203	2.2	10	230	1.1	17	13.3
Polish	6	1.7	14	544	5.9	4	2,101	10.3	2	286.2
Ukrainian	8	2.3	12	176	1.9	12	157	0.8	18	-10.8
Czech Republic	1	0.3	22	39	0.4	20	93	0.5	20	138.5
Spanish	9	2.5	11	190	2.0	11	479	2.3	9	152.1
Other European	24	6.8		920	9.9		2,799	13.7		204.2
Subtotal	175	49.6		4,508	48.6		11,588	56.8		157.1
ASIA										
Japanese	0	0	23	10	0.1	22	20	0.1	23	100.0
Chinese	13	3.7	8	62	0.7	19	126	0.6	19	103.2
Indian	29	8.2	2	282	3.0	8	402	2.0	11	42.6
Israeli	3	0.8	19	39	0.4	20	496	2.4	8	1171.8
Other Asian	17	4.8		818	8.8		1,255	6.1		53.4
Subtotal	62	17.6		1,211	13.0		2,299	11.3		89.8
AFRICA										
Kenyan	16	4.5	7	323	3.5	7	761	3.7	6	135.6
South African	6	1.7	14	782	8.4	1	973	4.8	4	24.4
Other African	41	11.6		1,299	14.0		2,275	11.1		75.1
Subtotal	63	17.8		2,404	25.9		4,009	19.6		66.8
AMERICA										
American	35	9.9	1	630	6.8	3	1,859	9.1	3	195.1
Canadian	7	2	13	138	1.5	15	231	1.1	16	67.4
Other American	3	0.8		158	1.7		245	1.2		55.1
Subtotal	45	12.7		926	10.0		2,335	11.4		152.2
OCEANIA										
Australian	6	1.7	14	63	0.7	18	75	0.4	21	19.0
New Zealand	2	0.6	20	10	0.1	22	29	0.1	22	190.0
Subtotal	8	2.3		73	0.8		104	0.5		42.5
Not stated	0	0		158	1.7		81	0.4		
TOTAL	353	100		9,280	100		20,416	100.0		120.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, June 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	195	26	221	0	125	125
British	503	53	556	0	195	195
German	544	117	661	0	240	240
Italian	401	13	414	0	58	58
French	1,495	292	1,787	0	445	445
Dutch	250	39	289	0	64	64
Belgium	254	47	301	0	90	90
Russian	212	17	229	0	54	54
Turkish	112	2	114	0	116	116
Polish	1,934	63	1,997	0	104	104
Ukrainian	140	9	149	0	8	8
Czech Republic	50	9	59	0	34	34
Spanish	245	188	433	0	46	46
Other Europeans	2,235	278	2,513	0	286	286
Subtotal	8,570	1,153	9,723	0	1,865	1,865
ASIA						
Japanese	8	0	8	0	12	12
Chinese	49	3	52	0	74	74
Indian	192	18	210	0	192	192
Israeli	422	30	452	0	44	44
Other Asians	928	39	967	0	288	288
Subtotal	1,599	90	1,689	0	610	610
AFRICA						
Kenyan	230	15	245	0	516	516
South African	806	29	835	0	138	138
Other Africans	1,048	136	1,184	0	1091	1,091
Subtotal	2,084	180	2,264	0	1,745	1,745
AMERICA						
American	596	509	1,105	0	754	754
Canadian	152	9	161	0	70	70
Other Americans	130	71	201	0	44	44
Subtotal	878	589	1,467	0	868	868
OCEANIA						
Australian	44	5	49	0	26	26
New Zealand	25	2	27	0	2	2
Subtotal	69	7	76	0	28	28
Not stated	41	4	45	0	36	36
TOTAL	13,241	2,023	15,264	0	5,152	5,152

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality through Entry Points, January- June 2021

Nationality	January- June 2020			January- June 2021					% Change, Jan-June 2020 to Jan-June 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,407	6	5	1,951	445	2,396	1.3	11	-74.5
British	7,539	4.8	7	4,311	702	5,013	2.7	8	-33.5
German	10,989	7	3	5,220	1,013	6,233	3.3	7	-43.3
Italian	19,449	12.3	1	3,141	244	3,385	1.8	10	-82.6
French	14,941	9.5	2	8,122	1,402	9,524	5.0	3	-36.3
Dutch	4,372	2.8	11	1,473	221	1,694	0.9	15	-61.3
Belgium	5,818	3.7	9	1,597	246	1,843	1.0	14	-68.3
Russian	7,819	5	6	67,078	871	67,949	36.0	1	769.0
Turkish	1,163	0.7	20	565	407	972	0.5	19	-16.4
Polish	6,875	4.4	8	15,018	527	15,545	8.2	2	126.1
Ukrainian	1,604	1	18	7,280	256	7,536	4.0	4	369.8
Czech Republic	2,669	1.7	12	3,861	444	4,305	2.3	9	61.3
Spanish	2,016	1.3	14	1,898	164	2,062	1.1	13	2.3
Other European	15,434	9.8		19,103	1,941	21,044	11.1		36.3
Subtotal	110,095	69.9		140,618	8,883	149,501	79.2		35.8
ASIA									
Japanese	452	0.3	22	90	31	121	0.1	23	-73.2
Chinese	1,361	0.9	19	412	253	665	0.4	21	-51.1
Indian	1,121	0.7	21	1,003	667	1,670	0.9	16	49.0
Israeli	2,006	1.3	15	926	106	1,032	0.5	18	-48.6
Other Asian	4,202	2.7		3,959	880	4,839	2.6		15.2
Subtotal	9,142	5.8		6,390	1,937	8,327	4.4		-8.9
AFRICA									
Kenyan	2,006	1.3	15	1,140	1,256	2,396	1.3	11	19.4
South African	4,571	2.9	10	6,381	385	6,766	3.6	6	48.0
Other African	7,172	4.6		4,677	3,070	7,747	4.1		8.0
Subtotal	13,749	8.7		12,198	4,711	16,909	9.0		23.0
AMERICA									
American	10,272	6.5	4	5,545	1,840	7,385	3.9	5	-28.1
Canadian	2,089	1.3	13	775	274	1,049	0.6	17	-49.8
Other American	8,729	5.5		1,081	188	1,269	0.7		-85.5
Subtotal	21,090	13.4		7,401	2,302	9,703	5.1		-54.0
OCEANIA									
Australian	1,608	1	17	655	152	807	0.4	20	-49.8
New Zealand	253	0.2	23	161	7	168	0.1	22	-33.6
Subtotal	1,861	1.2		816	159	975	0.5		-47.6
Not stated	1,608	1		3,213	170	3,383	1.8		
TOTAL	157,545	100		170,636	18,162	188,798	100		19.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, June 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	2	344	0	0	0	346
British	0	0	0	0	8	743	0	0	0	751
German	0	0	0	0	2	897	0	0	2	901
Italian	0	0	0	0	11	461	0	0	0	472
French	0	0	0	0	1	2,232	0	0	0	2,233
Dutch	0	0	0	2	2	349	0	0	0	353
Belgium	0	0	0	0	3	388	0	0	0	391
Russian	0	0	0	0	0	283	0	0	0	283
Turkish	0	0	0	0	0	230	0	0	0	230
Polish	0	0	0	0	2	2,097	2	0	0	2,101
Ukrainian	0	0	0	0	0	157	0	0	0	157
Czech Republic	0	0	0	0	1	92	0	0	0	93
Spanish	0	0	0	0	3	476	0	0	0	479
Other Europeans	1	0	0	0	12	2,785	1	0	0	2,799
Subtotal	1	0	0	2	47	11,534	3	0	2	11,589
ASIA										
		0	0					0		
Japanese	0	0	0	0	0	20	0	0	0	20
Chinese	0	0	0	0	0	126	0	0	0	126
Indian	1	0	0	0	0	399	1	0	1	402
Israeli	0	0	0	0	3	493	0	0	0	496
Other Asians	2	0	0	0	17	1,233	0	1	0	1,256
Subtotal	3	0	0	0	20	2,271	1	1	4	2,300
AFRICA										
		0	0	0						
Kenyan	0	0	0	0	4	757	0	0	0	761
South African	4	0	0	2	0	967	0	0	0	973
Other Africans	0	2	0	0	7	2,265	0	0	1	2,275
Subtotal	4	2	0	2	11	3,989	0	0	1	4,009
AMERICA										
			0							
American	1	0	0	0	19	1,838	0	0	1	1,859
Canadian	0	0	0	0	2	229	0	0	0	231
Other Americans	0	0	0	0	0	245	0	0	0	245
Subtotal	1	0	0	0	21	2,312	0	0	1	2,335
OCEANIA										
		0	0	0						
Australian	0	0	0	0	0	75	0	0	0	75
New Zealand	0	0	0	0	0	29	0	0	0	29
Subtotal	0	0	0	0	0	104	0	0	0	104
Not stated	0	0	0	0	0	79	0	0	0	79
TOTAL	9	2	0	4	99	20,289	4	1	0	20,416
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.5	99.4	0.0	0.0	0.0	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, June 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	157	189	346
British	404	347	751
German	468	433	901
Italian	261	211	472
French	1,061	1,171	2,232
Dutch	176	177	353
Belgium	211	180	391
Russian	121	162	283
Turkish	125	105	230
Polish	1,035	1,066	2,101
Ukrainian	78	79	157
Czech Republic	44	49	93
Spanish	247	232	479
Other European Country	1,406	1,393	2,799
Subtotal	5,794	5,794	11,588
ASIA			
Japanese	16	4	20
Chinese	93	33	126
Indian	296	106	402
Israeli	259	237	496
Other Asian	817	438	1,255
Subtotal	1,481	818	2,299
AFRICA			
Kenyan	436	325	761
South African	501	472	973
Other African	1,300	975	2,275
Subtotal	2,237	1,772	4,009
AMERICA			
American	862	997	1,859
Canadian	108	123	231
Other American	123	122	245
Subtotal	1,093	1,242	2,335
OCEANIA			
Australian	36	39	75
New Zealand	14	15	29
Subtotal	50	54	104
Not stated	49	32	81
TOTAL JUNE, 2021	10,704	9,712	20,416
TOTAL MAY, 2021	4,960	4,320	9,280
TOTAL PERCENT	52.4	47.6	100
% CHANGE, MAY 2021 TO JUNE 2021	115.8	124.8	120.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, June 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	17	310	19	346
British	40	673	38	751
German	26	829	46	901
Italian	18	437	17	472
French	95	2,115	23	2,233
Dutch	10	332	11	353
Belgium	14	367	10	391
Russian	6	270	7	283
Turkish	2	224	4	230
Polish	195	1,847	59	2,101
Ukrainian	9	144	4	157
Czech Republic	2	90	1	93
Spanish	17	450	12	479
Other European	104	2,620	75	2,799
Subtotal	555	10,708	326	11,589
ASIA				
Japanese	-	20	-	20
Chinese	6	117	3	126
Indian	20	375	7	402
Israeli	11	459	26	496
Other Asian	44	1,164	48	1,256
Subtotal	81	2,135	84	2,300
AFRICA				
Kenyan	15	717	29	761
South African	27	921	25	973
Other African	68	2,175	28	2,271
Subtotal	110	3,813	82	4,005
AMERICA				
American	113	1,621	123	1,857
Canadian	24	197	10	231
Other American	3	234	8	245
Subtotal	140	2,052	141	2,333
OCEANIA				
Australian	4	61	10	75
New Zealand	0	17	12	29
Subtotal	4	78	22	104
Not stated	3	74	8	85
TOTAL	893	18,860	663	20,416
TOTAL PERCENT	4.4	92.4	3.2	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, June 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	354	231	585	2.9	354	231	585
2	455	366	821	4.0	910	732	1,642
3	524	499	1,023	5.0	1,572	1,497	3,069
4	588	544	1,132	5.5	2,352	2,176	4,528
5	863	798	1,661	8.1	4,315	3,990	8,305
6	839	801	1,640	8.0	5,034	4,806	9,840
7	2,584	2,265	4,849	23.8	18,088	15,855	33,943
8	831	877	1,708	8.4	6,648	7,016	13,664
9	412	410	822	4.0	3,708	3,690	7,398
10	787	707	1,494	7.3	7,870	7,070	14,940
11	216	169	385	1.9	2,376	1,859	4,235
12	181	201	382	1.9	2,172	2,412	4,584
13	171	161	332	1.6	2,223	2,093	4,316
14	585	558	1,143	5.6	8,190	7,812	16,002
15	297	276	573	2.8	4,455	4,140	8,595
16	89	83	172	0.8	1,424	1,328	2,752
17	69	53	122	0.6	1,173	901	2,074
18	56	49	105	0.5	1,008	882	1,890
19	23	27	50	0.2	437	513	950
20	80	71	151	0.7	1,600	1,420	3,020
21	101	81	182	0.9	2,121	1,701	3,822
22	32	22	54	0.3	704	484	1,188
23	14	13	27	0.1	322	299	621
24	3	8	11	0.1	72	192	264
25	27	17	44	0.2	675	425	1,100
26	7	9	16	0.1	182	234	416
27	4	13	17	0.1	108	351	459
28	18	20	38	0.2	504	560	1,064
29	11	6	17	0.1	319	174	493
30	189	162	351	1.7	5,670	4,860	10,530
31+	294	215	509	2.5	9,114	6,665	15,779
Total	10,704	9,712	20,416	100.0	95,700	86,368	182,068
Average intended Length of Stay ¹					8.9	8.9	8.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, June 2021

Nationality	June 2020	May 2021	June 2021	% Change May 2021 to June 2021
Russian	4	209	283	35.4
Polish	6	544	2,101	286.2
Ukrainian	8	176	157	-10.8
Chinese	13	62	126	103.2
Indian	29	282	402	42.6
Israeli	3	39	496	1171.8
Total	63	1,312	3,565	171.7

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, June 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	13,241	0	13,241
Domestic flights/ Sea ferries	2,023	5,152	7,175
Total	15,264	5,152	20,416

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, June 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	585	2.9	585
2	821	4.0	1,642
3	1,023	5.0	3,069
4	1,132	5.5	4,528
5	1,661	8.1	8,305
6	1,640	8.0	9,840
7	4,849	23.8	33,943
8	1,708	8.4	13,664
9	822	4.0	7,398
10	1,494	7.3	14,940
11	385	1.9	4,235
12	382	1.9	4,584
13	332	1.6	4,316
14	1,143	5.6	16,002
15	573	2.8	8,595
16	172	0.8	2,752
17	122	0.6	2,074
18	105	0.5	1,890
19	50	0.2	950
20	151	0.7	3,020
21	182	0.9	3,822
22	54	0.3	1,188
23	27	0.1	621
24	11	0.1	264
25	44	0.2	1,100
26	16	0.1	416
27	17	0.1	459
28	38	0.2	1,064
29	17	0.1	493
30	351	1.7	10,530
31+	509	2.5	15,779
Total	20,416	100.0	182,068
		Number of beds available in June,2021	560,310
		Bed Occupancy Rate	32.5

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	9,280
June	23,458	37,235	36,605	353	20,416
July	41,034	53,087	55,947	3,079	
August	51,937	56,861	68,163	4,366	
September	38,977	52,551	49,732	5,422	
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	188,798

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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